### Samuel E. Landess

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#### **Education**

## Baylor University, Waco, TX

May 2017

- Bachelor of Arts in Journalism/Public Relations
- Marketing Concentration
- GPA 3 58

#### **Honors / Achievements**

- Provost's Gold Scholarship, Baylor University, \$50,000
- Bob Floyd Scholarship, Park Cities Baptist Church, Dallas, Texas, \$12,000, awarded to one church member entering Baylor University
- Dean's List, Baylor University, four semesters

## **Work Experience**

### Public Relations Intern, Baylor University Sustainability Department

Fall 2016

- Photography and daily posting on the Department's social media sites
- Wrote and updated the Department's blog
- Wrote and issued press releases
- Developed and directed promotional videos

### Freelance Writer, Associated Press

Fall 2016

- Assisted sports journalist by spotting players and notable events during Baylor football games
- Identified significant facts and statistics and summarized after each quarter
- Responsible for obtaining quotes from players and coaches at post-game press conferences
- Collaborated with the sports writer to select quotes, facts and statistics to include in the game articles

### Christian Sports Camp Counselor, Kanakuk Kamps

Summer 2015

- Responsible for the leadership and safety of the four to seven year-old campers under my direction
- Led campers in daily Bible studies and camp activities with my co-counseling team
- Rehearsed and performed in skits and presentations to camp leaders, staff and campers

# Christian Sports Camp Construction and Maintenance Staff, Kanakuk Kamps Summer 2014

- Planned and built multiple construction and landscape projects with the construction team
- Performed daily maintenance of the camp grounds
- Moved campers' luggage and other belongings to and from their transportation and cabin

# Bible School Teacher and Day Camp Counselor, Park Cities Baptist Church Summer 2013

- Responsible for the leadership and safety of the nine and ten year-old children under my direction
- Led children through Bible study, praise, arts and crafts, and sports activities

#### **Activities**

- Kappa Omega Tau Fraternity, Executive Council Officer, Baylor University
- Sing and Pigskin, Baylor University
- Intramural Sports, Baylor University
- Attend Grace Church, Waco, Texas
- Life-time Member, Park Cities Baptist Church, Dallas, Texas

#### **Skills**

Proficient in Microsoft Office Suite. Landscape and architectural photography experience.